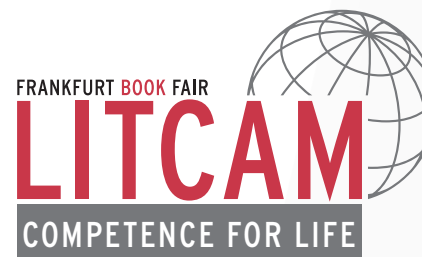


**Contact:**

**LitCam**  
Gemeinnützige Gesellschaft mbH  
Karin Plötz, Director  
Braubachstr. 16  
60311 Frankfurt am Main  
Tel.: +49 (0) 69 2102 140  
Fax.: +49 (0) 69 2102 46160  
litcam@book-fair.com  
[www.litcam.org](http://www.litcam.org)

KfW Stiftung  
Dr. Nicola Müllerschön,  
Programme Manager Arts and Culture  
Palmengartenstr. 5-9  
60325 Frankfurt am Main  
Tel.: +49 (0) 69 7431 967316  
nicola.muellerschoen@kfw-stiftung.de  
[www.kfw-stiftung.de](http://www.kfw-stiftung.de)



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Founded by the Frankfurt Book Fair in 2006, the non-profit organisation »LitCam« (Literacy Campaign) initiates projects aiming at the prevention of social exclusion by improving chances for disadvantaged groups. Our claim is therefore: **Competence for Life!**

Besides our own projects (i.e. football meets culture and reading and learning rooms) the focus of our work is on promoting international cooperation and networking with our LitCam Conferences on various educational topics.

# Literacy and Gender

## International LitCam Conference

Monday, 7 October and Tuesday, 8 October 2013  
KfW, Palmengartenstr. 5 - 9, Frankfurt am Main

### INVITATION

Main Cooperation Partner:



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# WE ARE PLEASED TO INVITE YOU TO THE LITCAM CONFERENCE.

The 8th LitCam Conference focuses on »Literacy and Gender« and is presented in partnership with KfW Stiftung and UNESCO Institute for Lifelong Learning.

Literacy and basic education are fundamental for so many aspects of social, political and economic life. But today what are the chances of an equal education for all? What are the chances to be well-educated as a girl or a boy in different countries?

The conference will concentrate on the lack of access to education for girls and women in many developing countries and the problems of boys' underachievement in schools in many developed countries.

Keynotes, strategic presentations and practical examples will present the current situation in

different countries and will discuss the ways to improve the situation.

The final part of the first conference day will be about the role of literature for literacy and gender. It will also be the kick-off for a project supporting young writers funded by KfW Stiftung.

The get-together gives the participants the chance to exchange their experience.

The workshops on the following day deepen the results of the first conference day.

## PROGRAMME KfW, Palmengartenstr. 5-9, Frankfurt am Main

### Monday, 7.10.2013

12:30 pm	<b>Registration</b>
1:00 pm	<b>Welcome:</b> DR. ULRICH SCHRÖDER, Board KfW Stiftung; JUERGEN BOOS, Director Frankfurt Book Fair <b>Introduction:</b> KARIN PLÖTZ, Director LitCam
1:20 pm	<b>Greeting Speech:</b> ALOIZIO MERCADANTE, Minister of Education, Brazil (tbc)
2:00 pm	<b>Keynote: What are the Key Gender Issues in Education?</b> DR. MICHAEL KIMMEL, Distinguished Professor of Sociology and Gender Studies, Stony Brook University, NY, USA
2:45 pm	<b>Coffee Break</b>
3:00 pm	<b>PART 1: LACK OF ACCESS TO EDUCATION FOR GIRLS AND WOMEN</b> <b>Welcome:</b> DR. EDELTRAUD LEIBROCK, Board KfW Stiftung <b>Introductory Speech: Literacy for Womens' Empowerment: Stories of Hope</b> ULRIKE HANEMANN, PhD, Senior Programme Specialist, UNESCO Institute for Lifelong Learning, Germany <b>Presentation Short Filmclip: Girl Rising, Nepal</b> <b>Speech:</b> SHAHEEN ATTIQ-UR-RAHMAN, Vice Chairperson BUNYAD, Pakistan <b>Round Table Discussion</b> SHAHEEN ATTIQ-UR-RAHMAN, Vice Chairperson BUNYAD, Pakistan; DR. SALAH SABRI SEBEH, Director Caritas, Egypt; ANN THERESE NDONG-JATTA, Director UNESCO Dakar, PAJEF project, Senegal; ULRIKE HANEMANN, PhD, Senior Programme Specialist, UNESCO Institute for Lifelong Learning, Germany

4:45 pm	<b>Coffee Break</b>
5:00 pm	<b>PART 2: BOYS' UNDERACHIEVEMENT</b> <b>Introductory Speech:</b> TIMOTHY IRELAND, UNESCO Chair in Adult Education, Federal University of Paraiba, Brazil <b>Round Table Discussion</b> TIMOTHY IRELAND, UNESCO Chair in Adult Education, Federal University of Paraiba, Brazil; JONATHAN DOUGLAS, Director National Literacy Trust, Great Britain; JEAN PIERRE JEANTHEAU, ANLCI (French National Agency for Fighting Illiteracy), France; DR. MICHAEL KIMMEL, Distinguished Professor of Sociology and Gender Studies, Stony Brook University, NY, USA
6:15 pm	<b>Coffee Break</b>
6:30 pm	<b>PART 3: LITERATURE, LITERACY AND GENDER</b> <b>Introductory Speech: Literature and Gender</b> URVASHI BUTALIA, Publisher, Writer, Historian and Feminist, India <b>Greeting and Round Table Discussion:</b> Kick-off for the project »Creative Writing in a State of Flux«, funded by KfW Stiftung DR. BERND SIEGFRIED, Executive Director KfW Stiftung; ABBAS KHIDER, Author, Irak/Germany; URVASHI BUTALIA, Publisher, India; MOHAMED EL DEEB, Rap Poet, Egypt Moderated by KRISTIN ZEIER, Deutsche Welle, Germany The LitCam Conference is moderated by NEIL MCCLELLAND
7:30 pm	<b>Get-together</b>

### Tuesday, 8.10.2013 – Second Conference Day

9:30 am	<b>Registration &amp; Coffee</b>
10:00 am	<b>Introduction</b>
10:30 am	<b>BOYS IN THE INDUSTRIALISED WORLD</b> <b>Why are boys falling behind?</b> <b>Presentation of Studies and Discussion</b> JONATHAN DOUGLAS, Director National Literacy Trust, Great Britain; DR. CHRISTINE ECKERT, Research Assitant of Educational Psychology, Heidelberg University, Germany; JEAN-PIERRE JEANTHEAU, ANLCI France <b>Crosscultural/Crossgender</b> <b>Workshop/Presentation: Crosscultural Work: Great Britain and India</b> JONATHAN DOUGLAS, Director National Literacy Trust, Great Britain
12:30 pm	<b>Lunch</b>
1:30 pm	<b>GIRLS IN THE DEVELOPING WORLD</b> <b>Workshop/Presentation</b> Best practice from Pakistan; SHAHEEN ATTIQ-UR-RAHMAN, Vice Chairperson Bunyad Best practices from Egypt <b>Basic Education as a Tool for Self-Empowerment;</b> DR. SALAH SABRI SEBEH, Director Caritas Best Practice from Senegal, PAJEF project <b>How ICT support Gender Equality;</b> ANN THERESE NDONG-JATTA, Director Caritas UNESCO Dakar
3:00 pm	<b>Moderated Final Discussion</b>
4:00 pm	<b>End of the Conference</b>