

Panel debate

Enforcement of GDPR – a reality check

Date: Wednesday, 22 January 2020

Time: 08:45 – 10:00

Venue: Les Halles de Schaerbeek – Room : Petite Halle
Rue Royale-Sainte-Marie 22, 1030 Brussels

This panel debate organised by [Heinrich-Böll-Stiftung Brussels European Union](#) & [Transatlantic Consumer Dialogue](#) at [Computers, Privacy & Data Protection](#) (CPDP)¹ will consider how aspects of privacy and data protection are working for consumers in the European Union and the United States, with reference to the services of large platforms e.g. Amazon, Netflix and Spotify.

TACD and Heinrich-Böll-Stiftung Brussels European Union have published the report '[Privacy in the EU and US: Consumer experiences across three global platforms](#)'. There are differences on how users are treated in terms of their privacy on each side of the Atlantic. While the EU has a harmonised legal base with GDPR, key objectives of EU law still require stronger oversight and enforcement, e.g. the objective to ensure that businesses are transparent and clear about the use of people's data as well as the exercise of key rights. This panel debate is timely, as an evaluation of GDPR is due by the European Commission in May 2020, while the US is slowly but surely gearing up to implementing privacy laws on the federal level. It is important that consumer and privacy organisations encourage enforcement through continued investigation and taking cases to court.

- How can regulators co-ordinate better to investigate companies' practices regarding consumer control over personal information?
- What guidance for companies is needed on the application of data protection by design, especially to guarantee the right of access?
- What are the benefits for consumers of targeted advertising techniques and do they outweigh the risks?
- How can regulators encourage data protection by design and default and discourage the use of dark patterns and other practices that prevent individuals from exercising their choices and rights?

Speakers:

- **Rodolphe Genissel**, Legal counsel at CNIL (Commission Nationale de l'Informatique et des Libertés)
- [Zora Siebert](#), Head of EU Policy Programme, Heinrich-Böll-Stiftung Brussels European Union
- [Pat Walshe](#), Director at Privacy Matters
- **Geff Brown**, Associate General Counsel Privacy & Regulatory Affairs at Microsoft

Moderator:

[Burcu Kilic](#), Director, Digital Rights Program & Research Director, Access to Medicines at Public Citizen – TACD (Transatlantic Consumer Dialogue)

Working language: English

Organised by
Heinrich-Böll-Stiftung Brussels European Union

The event will be video recorded²

¹ CPDP is a Brussels-based world leading yearly multi-disciplinary conference, organised by a consortium of universities; the objective of its panels is to discuss topics in an open and multi-stakeholder way. You have to buy a ticket to attend the conference. However, the panel will also be web streamed.

² The event is subject to photo and video documentation and covered on social media. With your attendance you agree that you have no objections should you appear on audio-visual or written content. By submitting your data for registration you agree that it is used to the sole purpose of documentation in the context of this event. For any questions, please refer to CPDP organisers which have the rights and sole responsibility for this event.