Data as a Development Issue

Friday, January 31, 2020, 9:00 AM – 5:00 PM
Lindner Family Commons, Room 602
Elliott School of International Affairs, 1957 E Street, NW

The digital transformation of the global economy can help businesses and governments provide better services. But it also creates new risks for individuals whose personal data fuel these new digital products and services.

To succeed in the data-driven economy, policymakers must establish clear rules about how data can be collected, used, and shared in a manner that simultaneously protects citizens from abuse and enables innovation, development, and growth. Striking this balance may be particularly difficult in lower income countries, where the diffusion of technology is often slower and less complete than in wealthier ones.

We are in the early phase of debating how governments should prepare for and manage the growing role of data in their economies and there is a limited consensus on best approaches. The aim of this free conference is to improve our shared understanding of the role of data governance for economic growth and development.

Throughout the day, speakers will address how data can be used to stimulate development; how best to govern different types of data and data-driven services; and how global governance might support full and fair participation of lower income countries in the digital economy.

Organizers

Co-Sponsors

Agenda

9:00am	Welcome by Professor **James Foster,** Professor and Director, Institute for International Economic Policy, George Washington University
9:15am	Presentation by **Vivien Foster**, Chief Economist for the Infrastructure Vice-Presidency, World Bank
9:50am	Coffee Break
10:00am	**Data and Development**: How will data and the data-driven economy affect development? - Emmanuel F. LeTouze, Co-founder and Director, DataPop Alliance - Vivian Ranson, Lead, Development Informatics Team, US Agency for International Development - Stefaan Verhulst, Co-Founder and Chief of Research and Development, Governance, The Governance Lab - Chair: Susan Aaronson, Research Professor and Director, Digital Trade and Data Governance Hub, George Washington University
11:30am	Lunch & Keynote Presentation by **Claire Melamed**, CEO, Global Partnership for Sustainable Development Data
1:15pm	**Governing Data for Development:** What does good data governance look like? How can development organizations best promote sound data practices? - Shaida Badiee, Managing Director, Open Data Watch - Agnieszka Rawa, Managing Director, Data Collaboratives for Local Impact, Millennium Challenge Corporation - Priya Vora, CEO, Future State - Chair: Michael Pisa, Policy Fellow, Center for Global Development
2:45pm	Coffee Break
3:00pm	**A Global Framework for Inclusive Development:** How can low- and middle-income countries participate on equal terms in a data-driven economy? - Burcu Kilic, Director, Digital Rights Program & Research Director, Public Citizen - Sreekanth Mukku, Project Manager, Data Privacy in the Global South, Konnektiv Kollektiv

- Nanjala Nyabola, Writer, Humanitarian Advocate and Political Analyst
- Teresa Scassa, Canada Research Chair in Information Law and Policy, University of Ottawa, Faculty of Law
- Chair: Sabine Muscat, Program Director, Technology and Digital Policy, Heinrich Böll Stiftung, Washington, DC

4:30pm   Concluding remarks by **Shantayanan Devarajan**, Commissioner of the Pathways to Prosperity Commission on Technology and Inclusive Development and Professor at Georgetown University

5:00 pm   Conference Ends